



September 20, 2017

VIA ELECTRONIC MAIL

Clarice Julka
FOIA Public Liaison
Office of the Secretary
U.S. Department of the Interior
1849 C Street NW
MS-7328, MIB
Washington, DC 20240
osfoia@ios.doi.gov

Re: Freedom of Information Act Request

Dear Ms. Julka:

Pursuant to the Freedom of Information Act (FOIA), 5 U.S.C. § 552, and the implementing regulations of the Department of the Interior (DOI), 43 C.F.R. Part 2, American Oversight makes the following request for records.

On September 19, 2017, Secretary of the Interior, Ryan Zinke, posted several tweets regarding the installation of the arcade video game “Big Buck Hunter” in the cafeteria of DOI headquarters.¹ American Oversight makes this request to shed light on how this decision was made.

Requested Records

American Oversight requests that DOI produce the following within twenty business days:

1. Secretary Zinke’s briefing book for September 19, 2017.

¹ Secretary Ryan Zinke (@SecretaryZinke), TWITTER (Sept. 19, 2017, 1:11 PM), <https://twitter.com/SecretaryZinke/status/910189520036990979>; Secretary Ryan Zinke (@SecretaryZinke), TWITTER (Sept. 19, 2017, 1:35 PM), <https://twitter.com/SecretaryZinke/status/910195756786733056>; Secretary Ryan Zinke (@SecretaryZinke), TWITTER (Sept. 19, 2017, 3:27 PM), <https://twitter.com/SecretaryZinke/status/910223827745034240>; LET (@nrxd69a), TWITTER (Sept. 19, 2017, 5:42 PM), <https://twitter.com/nrxd69a/status/910257862630416385> (retweeted by @SecretaryZinke).



2. Records reflecting all communications in the Immediate Office of the Secretary or the Office of Public Affairs mentioning, discussing, or considering “Big Buck Hunter,” including but not limited to (a) whether to install a video game in the cafeteria, (b) which specific game to install, or (c) the logistics, timing, cost, and coordination of installing “Big Buck Hunter” in the cafeteria.
3. Records reflecting all communications in the Immediate Office of the Secretary or the Office of Public Affairs mentioning, discussing, or considering the “Secretary’s Shotgun Showdown.”²
4. All emails in the Immediate Office of the Secretary or the Office of Public Affairs sent to or received from an email with the domain @playmechanix.com.
5. Records sufficient to identify the total costs of acquiring, purchasing, shipping, and installing “Big Buck Hunter.”
6. Records sufficient to reflect the high scores on “Big Buck Hunter” on the date the search is completed.

Please provide all responsive records from January 20, 2017, through the date of the search.

In addition to the records requested above, American Oversight also requests records describing the processing of this request, including records sufficient to identify search terms used and locations and custodians searched and any tracking sheets used to track the processing of this request. If DOI uses FOIA questionnaires or certifications completed by individual custodians or components to determine whether they possess responsive materials or to describe how they conducted searches, we also request any such records prepared in connection with the processing of this request.

American Oversight seeks all responsive records regardless of format, medium, or physical characteristics. In conducting your search, please understand the terms “record,” “document,” and “information” in their broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek records of any kind, including electronic records, audiotapes, videotapes, and photographs, as well as letters, emails, facsimiles, telephone messages, voice mail messages and transcripts, notes, or minutes of any meetings, telephone conversations or discussions. Our request includes any attachments to these records. **No category of material should be omitted from search, collection, and production.**

Please search all records regarding agency business. **You may not exclude searches of files or emails in the personal custody of your officials, such as personal email accounts.** Records of official business conducted using unofficial systems or stored outside of official files is subject to the

² See Press Release, U.S. Dep’t of the Interior, Secretary Zinke Promotes Hunting, Fishing, and Wildlife Conservation with Employee “Showdown” at Department of the Interior (Sept. 19, 2017), <https://www.doi.gov/pressreleases/secretary-zinke-promotes-hunting-fishing-and-wildlife-conservation-employee-showdown>.

Federal Records Act and FOIA.³ **It is not adequate to rely on policies and procedures that require officials to move such information to official systems within a certain period of time; American Oversight has a right to records contained in those files even if material has not yet been moved to official systems or if officials have, through negligence or willfulness, failed to meet their obligations.**⁴

In addition, please note that in conducting a “reasonable search” as required by law, you must employ the most up-to-date technologies and tools available, in addition to searches by individual custodians likely to have responsive information. Recent technology may have rendered DOI’s prior FOIA practices unreasonable. **In light of the government-wide requirements to manage information electronically by the end of 2016, it is no longer reasonable to rely exclusively on custodian-driven searches.**⁵ Furthermore, agencies that have adopted the National Archives and Records Agency (NARA) Capstone program, or similar policies, now maintain emails in a form that is reasonably likely to be more complete than individual custodians’ files. For example, a custodian may have deleted a responsive email from his or her email program, but DOI’s archiving tools would capture that email under Capstone. Accordingly, American Oversight insists that DOI use the most up-to-date technologies to search for responsive information and take steps to ensure that the most complete repositories of information are searched. American Oversight is available to work with you to craft appropriate search terms. **However, custodian searches are still required; agencies may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.**

Under the FOIA Improvement Act of 2016, agencies must adopt a presumption of disclosure, withholding information “only if . . . disclosure would harm an interest protected by an exemption” or “disclosure is prohibited by law.”⁶ If it is your position that any portion of the requested records is exempt from disclosure, American Oversight requests that you provide an index of those documents as required under *Vaughn v. Rosen*, 484 F.2d 820 (D.C. Cir. 1973), *cert. denied*, 415 U.S. 977 (1974). As you are aware, a *Vaughn* index must describe each document claimed as

³ See *Competitive Enter. Inst. v. Office of Sci. & Tech. Policy*, 827 F.3d 145, 149–50 (D.C. Cir. 2016); cf. *Judicial Watch, Inc. v. Kerry*, 844 F.3d 952, 955–56 (D.C. Cir. 2016).

⁴ See *Competitive Enter. Inst. v. Office of Sci. & Tech. Policy*, No. 14-cv-765, slip op. at 8 (D.D.C. Dec. 12, 2016) (“The Government argues that because the agency had a policy requiring [the official] to forward all of his emails from his [personal] account to his business email, the [personal] account only contains duplicate agency records at best. Therefore, the Government claims that any hypothetical deletion of the [personal account] emails would still leave a copy of those records intact in [the official’s] work email. However, policies are rarely followed to perfection by anyone. At this stage of the case, the Court cannot assume that each and every work related email in the [personal] account was duplicated in [the official’s] work email account.” (citations omitted)).

⁵ Presidential Memorandum—Managing Government Records, 76 Fed. Reg. 75,423 (Nov. 28, 2011), <https://obamawhitehouse.archives.gov/the-press-office/2011/11/28/presidential-memorandum-managing-government-records>; Office of Mgmt. & Budget, Exec. Office of the President, Memorandum for the Heads of Executive Departments & Independent Agencies, “Managing Government Records Directive,” M-12-18 (Aug. 24, 2012), <https://www.archives.gov/files/records-mgmt/m-12-18.pdf>.

⁶ FOIA Improvement Act of 2016 § 2 (Pub. L. No. 114-185).

exempt with sufficient specificity “to permit a reasoned judgment as to whether the material is actually exempt under FOIA.”⁷ Moreover, the *Vaughn* index “must describe *each* document or portion thereof withheld, and for *each* withholding it must discuss the consequences of disclosing the sought-after information.”⁸ Further, “the withholding agency must supply ‘a relatively detailed justification, specifically identifying the reasons why a particular exemption is relevant and correlating those claims with the particular part of a withheld document to which they apply.’”⁹

In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If it is your position that a document contains non-exempt segments, but that those non-exempt segments are so dispersed throughout the document as to make segregation impossible, please state what portion of the document is non-exempt, and how the material is dispersed throughout the document.¹⁰ Claims of nonsegregability must be made with the same degree of detail as required for claims of exemptions in a *Vaughn* index. If a request is denied in whole, please state specifically that it is not reasonable to segregate portions of the record for release.

You should institute a preservation hold on information responsive to this request. American Oversight intends to pursue all legal avenues to enforce its right of access under FOIA, including litigation if necessary. Accordingly, DOI is on notice that litigation is reasonably foreseeable.

To ensure that this request is properly construed, that searches are conducted in an adequate but efficient manner, and that extraneous costs are not incurred, American Oversight welcomes an opportunity to discuss its request with you before you undertake your search or incur search or duplication costs. By working together at the outset, American Oversight and DOI can decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in electronic format by email or in PDF or TIF format on a USB drive. Please send any responsive material being sent by mail to American Oversight, 1030 15th Street NW, Suite B255, Washington, DC 20005. If it will accelerate release of responsive records to American Oversight, please also provide responsive material on a rolling basis.

Fee Waiver Request

In accordance with 5 U.S.C. § 552(a)(4)(A)(iii) and 43 C.F.R. § 2.45(a), American Oversight requests a waiver of fees associated with processing this request for records. The subject of this request concerns the operations of the federal government, and the disclosures will likely contribute to a better understanding of relevant government procedures by the general public in a

⁷ *Founding Church of Scientology v. Bell*, 603 F.2d 945, 949 (D.C. Cir. 1979).

⁸ *King v. U.S. Dep’t of Justice*, 830 F.2d 210, 223–24 (D.C. Cir. 1987) (emphasis in original).

⁹ *Id.* at 224 (citing *Mead Data Central, Inc. v. U.S. Dep’t of the Air Force*, 566 F.2d 242, 251 (D.C. Cir. 1977)).

¹⁰ *Mead Data Central*, 566 F.2d at 261.

significant way.¹¹ Moreover, the request is primarily and fundamentally for non-commercial purposes.¹²

American Oversight requests a waiver of fees because disclosure of the requested information is “in the public interest because it is likely to contribute significantly to public understanding of the operations or activities of the government.”¹³ The requested records will help American Oversight and the general public understand the considerations that went into putting an arcade video game in the cafeteria of a cabinet agency, how an agency head is addressing the engagement of federal employees, and how an arcade game available only to DOI employees increases public awareness of the role of hunters in conservation efforts. In the hours after Secretary Zinke’s tweets, there has been significant media interest in the installation of the arcade game.¹⁴ Disclosure of the requested information will contribute to public understanding; as discussed below American Oversight has both the ability and the intention to effectively convey the information it receives to the public.

This request is primarily and fundamentally for non-commercial purposes.¹⁵ As a 501(c)(3) nonprofit, American Oversight does not have a commercial purpose and the release of the information requested is not in American Oversight’s financial interest. American Oversight’s mission is to promote transparency in government, to educate the public about government activities, and to ensure the accountability of government officials. American Oversight uses the information gathered, and its analysis of it, to educate the public through reports, press releases, or other media. American Oversight also makes materials it gathers available on its public website and promotes their availability on social media platforms, such as Facebook and Twitter.¹⁶ American Oversight has demonstrated its commitment to the public disclosure of documents and creation of editorial content. For example, after receiving records regarding an ethics waiver received by a

¹¹ 43 C.F.R. § 2.45(a)(1).

¹² 43 C.F.R. § 2.45(a)(2).

¹³ 43 C.F.R. § 2.45(a)(1); 43 C.F.R. § 2.48(a)(1)-(4).

¹⁴ See Josh Delk, *Zinke Puts ‘Big Buck Hunter’ in Interior Dept Cafeteria to Promote Hunting*, THE HILL (Sept. 19, 2017, 6:10 PM), <http://thehill.com/blogs/blog-briefing-room/351434-zinke-putting-big-buck-hunter-in-interior-dept-cafeteria-to-promote>; Rhett Jones, *Secretary of Interior Installs Big Buck Hunter in Cafeteria to Celebrate Conservation*, GIZMODO (Sept. 19, 2017, 7:05 PM), <https://gizmodo.com/secretary-of-interior-installs-big-buck-hunter-in-cafet-1818562474>; John Siciliano, *Ryan Zinke Installs ‘Big Buck Hunter’ Video Game in Interior Department Cafeteria*, WASH. EXAM’R (Sept. 19, 2017, 5:51 PM), <http://www.washingtonexaminer.com/ryan-zinke-installs-big-buck-hunter-video-game-in-interior-department-cafeteria/article/2634963>; Sophie Tatum, *Interior Dept. Gets Arcade Game ‘Big Buck Hunter Pro,’* CNN (Sept. 19, 2017, 6:54 PM), <http://www.cnn.com/2017/09/19/politics/big-buck-hunter-pro-interior-department/index.html>.

¹⁵ 6 C.F.R. § 5.11(k)(1)(ii), (3)(i)-(ii).

¹⁶ American Oversight currently has approximately 11,500 page likes on Facebook, and 34,800 followers on Twitter. American Oversight, FACEBOOK, <https://www.facebook.com/weareoversight/> (last visited Sept. 19, 2017); American Oversight (@weareoversight), TWITTER, <https://twitter.com/weareoversight> (last visited Sept. 19, 2017).

senior DOJ attorney,¹⁷ American Oversight promptly posted the records to its website and published an analysis of what the records reflected about DOJ's process for ethics waivers.¹⁸ As another example, American Oversight has a project called "Audit the Wall," where the organization is gathering and analyzing information and commenting on public releases of information related to the administration's proposed construction of a barrier along the U.S.-Mexico border.¹⁹

Accordingly, American Oversight qualifies for a fee waiver.

Conclusion

We share a common mission to promote transparency in government. American Oversight looks forward to working with DOI on this request. If you do not understand any part of this request, have any questions, or foresee any problems in fully releasing the requested records, please contact Cerissa Cafasso at foia@americanoversight.org or 202.869.5246. Also, if American Oversight's request for a fee waiver is not granted in full, please contact us immediately upon making such a determination.

Sincerely,



Austin R. Evers
Executive Director
American Oversight

¹⁷ *DOJ Civil Division Response Noel Francisco Compliance*, AMERICAN OVERSIGHT, <https://www.americanoversight.org/document/doj-civil-division-response-noel-francisco-compliance>.

¹⁸ *Francisco & the Travel Ban: What We Learned from the DOJ Documents*, AMERICAN OVERSIGHT, <https://www.americanoversight.org/francisco-the-travel-ban-what-we-learned-from-the-doj-documents>.

¹⁹ *Audit the Wall*, AMERICAN OVERSIGHT, www.auditthewall.org.