



August 23, 2022

VIA EMAIL

Director, Office of Public Records
Florida Attorney General
107 West Gaines Street, Suite 228
Tallahassee, FL 32399-1050
PublicRecordsRequest@myfloridalegal.com

Re: Public Records Request

Dear Public Records Officer:

Pursuant to Article I, section 24(a), of the Florida Constitution, and Florida's public records laws, as codified at Fla. Stat. Chapter 119, American Oversight makes the following request for records.

Requested Records

American Oversight requests that the Florida Attorney General's Office promptly produce the following:

All email communications (including emails, email attachments, complete email chains, calendar invitations, and calendar invitation attachments) sent by the officials listed below to any email addresses ending in .com, .net, .org, .mail, .me, .us, or .edu, and containing any of the key terms listed below:

Please provide all responsive records from May 1, 2022, through the date of the search.

Officials:

- a. Attorney General Ashley Moody (or anyone communicating on her behalf, such as an assistant or scheduler)
- b. Solicitor General Henry Whitaker (or anyone communicating on his behalf, such as an assistant or scheduler)
- c. Richard Martin (Chief of Staff)
- d. John Guard (Chief Deputy Attorney General)
- e. Lynn Guyton (Director of Special Projects and Initiatives)
- f. Whitney Ray (Communications Director)

Key Terms:

1. SafeGraph
2. "Safe Graph"
3. "software development kits"
4. "SDKs"
5. Digitalchemy



6. "Digital Alchemy"
7. "Digital Envoy"
8. "Gravy Analytics"
9. "GP International"
10. "GP investments"
11. "GP app"
12. Placer.ai
13. "Placer ai"
14. Acxiom
15. "Babel Street"
16. Flo
17. "Bloody Health"
18. Drip
19. Glow
20. BabyCenter
21. "Baby Center"
22. "Period Tracker"
23. "P. Tracker"
24. "PG Apps"
25. "Period Calendar"
26. "Simple Design"
27. Sevenlogics
28. "Seven Logics"
29. "7 logics"
30. "Period Plus"
31. "Natural Cycles"
32. "Cycle Tracking"
33. Stardust
34. Mixpanel
35. "Mix panel"
36. Venntel
37. Ventel
38. Ventell
39. "Ven Tell"
40. "Venn Tell"
41. Ovia
42. Pow
43. MagicGirl
44. "Magic Girl"
45. FitrWoman
46. BioWink
47. "Bio Wink"
48. "Read Your Body"
49. "Body Literacy Collective"

In an effort to accommodate your office and reduce the number of potentially responsive records to be processed and produced, American Oversight has limited the request to emails sent by the specified officials. To be clear, however, American

Oversight still requests that complete email chains be produced, displaying both sent and received messages, and any document attachments therein.

Please notify American Oversight of any anticipated fees or costs in excess of \$100 prior to incurring such costs or fee.

American Oversight seeks all responsive records regardless of format, medium, or physical characteristics. In conducting your search, please understand the term “record” in its broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek records of any kind, including electronic records, audiotapes, videotapes, and photographs, as well as letters, emails, facsimiles, telephone messages, voice mail messages and transcripts, notes, or minutes of any meetings, telephone conversations or discussions. Our request includes any attachments to these records. **No category of material should be omitted from search, collection, and production.**

Please search all locations and systems likely to have responsive records regarding official business. **You may not exclude searches of files or emails in the personal custody of your officials, such as personal email accounts.** Emails or texts conducting government business sent or received on the personal account of the government official constitutes a record for purposes of Florida’s public records laws.¹

In addition, American Oversight insists that your agency use the most up-to-date technologies to search for responsive information and take steps to ensure that the most complete repositories of information are searched. American Oversight is available to work with you to craft appropriate search terms. **However, custodian searches are still required; your office may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.**

In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If it is your position that a document contains non-exempt segments, but that those non-exempt segments are so dispersed throughout the document as to make segregation impossible, please state what portion of the document is non-exempt, and how the material is dispersed throughout the document. If a request is denied in whole, please state specifically that it is not reasonable to segregate portions of the record for release.

Please take appropriate steps to ensure that records responsive to this request are not deleted by your office before the completion of processing for this request. If records potentially responsive to this request are likely to be located on systems where they are subject to potential deletion, including on a scheduled basis, please take steps to prevent that deletion, including, as appropriate, by instituting a litigation hold on those records.

¹ *Cf. State v. City of Clearwater*, 863 So. 2d 149, 154 (Fla. 2003) (“The determining factor is the nature of the record, not its physical location.”).

To ensure that this request is properly construed, that searches are conducted in an adequate but efficient manner, and that extraneous costs are not incurred, American Oversight welcomes an opportunity to discuss its request with you before you undertake your search or incur search or duplication costs. By working together at the outset, American Oversight and your agency can decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in electronic format by email or in PDF or TIF format on a USB drive. Please send any responsive material being sent by mail to American Oversight, 1030 15th Street NW, Suite B255, Washington, DC 20005. If it will accelerate release of responsive records to American Oversight, please also provide responsive material on a rolling basis.

Conclusion

American Oversight is a 501(c)(3) nonprofit with the mission to promote transparency in government, to educate the public about government activities, and to ensure the accountability of government officials. American Oversight uses the information gathered, and its analysis of it, to educate the public through reports, press releases, or other media. American Oversight also makes materials it gathers available on its public website and promotes their availability on social media platforms, such as Facebook and Twitter.²

We share a common mission to promote transparency in government. American Oversight looks forward to working with your agency on this request. If you do not understand any part of this request, have any questions, or foresee any problems in fully releasing the requested records, please contact Taylor Stoneman at records@americanoversight.org or (202) 848-1319.

Sincerely,

/s/ Taylor Stoneman
Taylor Stoneman
on behalf of
American Oversight

² American Oversight currently has approximately 16,000 followers on Facebook and 118,000 followers on Twitter. American Oversight, Facebook, <https://www.facebook.com/weareoversight/> (last visited July 27, 2022); American Oversight (@weareoversight), Twitter, <https://twitter.com/weareoversight> (last visited July 27, 2022).