



August 23, 2022

**VIA EMAIL**

Director, Office of Public Records  
Florida Attorney General  
107 West Gaines Street, Suite 228  
Tallahassee, FL 32399-1050  
[PublicRecordsRequest@myfloridalegal.com](mailto:PublicRecordsRequest@myfloridalegal.com)

**Re: Public Records Request**

Dear Public Records Officer:

Pursuant to Article I, section 24(a), of the Florida Constitution, and Florida's public records laws, as codified at Fla. Stat. Chapter 119, American Oversight makes the following request for records.

**Requested Records**

American Oversight requests that the Florida Attorney General's Office promptly produce the following:

1. Any final or draft contracts formed between the Florida Attorney General's Office and SafeGraph; Digitalchemy Ventures; Placer.ai; Acxiom; Gravy Analytics; Babel Street; GP International LLC (also referred to as GP Investments or GP Apps); Mixpanel; Venntel; BioWink GmbH; Glow, Inc.; or Flo Health Inc.
2. Any final or draft records indicating the purchase of data or other services by the Florida Attorney General's Office and SafeGraph; Digitalchemy Ventures; Placer.ai; Acxiom; Gravy Analytics; Babel Street; GP International LLC (also referred to as GP Investments or GP Apps); Mixpanel; Venntel; BioWink GmbH; Glow, Inc.; or Flo Health Inc.
3. Any final or draft assessments, evaluations, or analyses in your office's possession provided by SafeGraph; Digitalchemy Ventures; Placer.ai; Acxiom; Gravy Analytics; Babel Street; GP International LLC (also referred to as GP Investments or GP Apps); Mixpanel; Venntel; BioWink GmbH; Glow, Inc.; or Flo Health Inc. concerning the privacy rights and civil rights of the individuals or groups whose personal information is included in the data sale.

This request includes any assessment(s), evaluation(s), or analysis/analyses performed on both aggregate/anonymized and disaggregated data.



4. Any final or draft guidance documents, training materials, policies, procedures, or instructions regarding the use, storage, or dissemination of personal data and other sensitive information acquired from third parties, including data concerning reproductive health, for the purposes of investigating violations or potential violations of law.
5. Any final or draft report(s), assessment(s), or other documents from SafeGraph; Digitalchemy Ventures; Placer.ai; Acxiom; Gravy Analytics; Babel Street; GP International LLC (also referred to as GP Investments or GP Apps); Mixpanel; Venntel; BioWink GmbH; Glow, Inc.; or Flo Health, Inc., or the Florida Attorney General's Office, sufficient to identify the total number of individuals whose data and other personal information was included in any contract, data sale/purchase, or other transaction.

For all parts of this request, please provide all responsive records from May 1, 2022, through the date of the search.

Please notify American Oversight of any anticipated fees or costs in excess of \$100 prior to incurring such costs or fee.

American Oversight seeks all responsive records regardless of format, medium, or physical characteristics. In conducting your search, please understand the term "record" in its broadest sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek records of any kind, including electronic records, audiotapes, videotapes, and photographs, as well as letters, emails, facsimiles, telephone messages, voice mail messages and transcripts, notes, or minutes of any meetings, telephone conversations or discussions. Our request includes any attachments to these records. **No category of material should be omitted from search, collection, and production.**

Please search all locations and systems likely to have responsive records regarding official business. **You may not exclude searches of files or emails in the personal custody of your officials, such as personal email accounts.** Emails or texts conducting government business sent or received on the personal account of the government official constitutes a record for purposes of Florida's public records laws.<sup>1</sup>

In addition, American Oversight insists that your agency use the most up-to-date technologies to search for responsive information and take steps to ensure that the most complete repositories of information are searched. American Oversight is available to work with you to craft appropriate search terms. **However, custodian searches are still required; your office may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.**

In the event some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the

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<sup>1</sup> *Cf. State v. City of Clearwater*, 863 So. 2d 149, 154 (Fla. 2003) ("The determining factor is the nature of the record, not its physical location.").

requested records. If it is your position that a document contains non-exempt segments, but that those non-exempt segments are so dispersed throughout the document as to make segregation impossible, please state what portion of the document is non-exempt, and how the material is dispersed throughout the document. If a request is denied in whole, please state specifically that it is not reasonable to segregate portions of the record for release.

Please take appropriate steps to ensure that records responsive to this request are not deleted by your office before the completion of processing for this request. If records potentially responsive to this request are likely to be located on systems where they are subject to potential deletion, including on a scheduled basis, please take steps to prevent that deletion, including, as appropriate, by instituting a litigation hold on those records.

To ensure that this request is properly construed, that searches are conducted in an adequate but efficient manner, and that extraneous costs are not incurred, American Oversight welcomes an opportunity to discuss its request with you before you undertake your search or incur search or duplication costs. By working together at the outset, American Oversight and your agency can decrease the likelihood of costly and time-consuming litigation in the future.

Where possible, please provide responsive material in electronic format by email or in PDF or TIF format on a USB drive. Please send any responsive material being sent by mail to American Oversight, 1030 15th Street NW, Suite B255, Washington, DC 20005. If it will accelerate release of responsive records to American Oversight, please also provide responsive material on a rolling basis.

## **Conclusion**

American Oversight is a 501(c)(3) nonprofit with the mission to promote transparency in government, to educate the public about government activities, and to ensure the accountability of government officials. American Oversight uses the information gathered, and its analysis of it, to educate the public through reports, press releases, or other media. American Oversight also makes materials it gathers available on its public website and promotes their availability on social media platforms, such as Facebook and Twitter.<sup>2</sup>

We share a common mission to promote transparency in government. American Oversight looks forward to working with your agency on this request. If you do not understand any part of this request, have any questions, or foresee any problems in fully

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<sup>2</sup> American Oversight currently has approximately 16,000 followers on Facebook and 118,000 followers on Twitter. American Oversight, Facebook, <https://www.facebook.com/weareoversight/> (last visited July 27, 2022); American Oversight (@weareoversight), Twitter, <https://twitter.com/weareoversight> (last visited July 27, 2022).

releasing the requested records, please contact Taylor Stoneman at [records@americanoversight.org](mailto:records@americanoversight.org) or (202) 848-1319.

Sincerely,

/s/ Taylor Stoneman

Taylor Stoneman  
on behalf of  
American Oversight